Great Lakes – SPIC MACAY Committee organizes Holi Fest 2015

Chennai: March 3, 2015 – The Great Lakes – SPIC MACAY Chapter organized the Holi Fest 2015 at its campus.

SPIC MACAY (Society for the Promotion of Indian Classical Music and Culture Amongst Youth) is a non-profit movement founded by Dr. Kiran Seth to inspire Indian youth by inculcating values through focus on various classical arts. The movement organizes its programs through a wide network of educational institutions throughout the world. The Great Lakes SPIC MACAY Chapter was inaugurated by Dr. Seth himself in March 2014.

Welcoming the gathering, Prof. T.N. Swaminathan, Director - Branding, PR and Alumni Relations at Great Lakes, said, "At Great Lakes, we always ensure to stick to our motto of Global mindset Indian roots. The Great Lakes - SPIC MACAY Chapter was inaugurated keeping this in mind and today it is amazing to see Great Lakers perform various Indian art forms with such high spirits."





The Holi fest 2015 event witnessed eleven enthralling performances presented by the students of Great Lakes. The event began with a captivating Odissi performance, followed by Hindustani vocals, Bharatanatyam, Folk songs and Carnatic music. The Talent exhibited by Great Lakers was fascinating and the diversity in the performances which showcased the Indian art forms of various states in the country was a treat to watch.



Following this cultural event, the Branding and Public Relations committee of Great Lakes organized competitions such as AD-MAD, Photography and dance. Mementos were distributed to winners at the end of the event.

To view more pictures of the event, please <u>click here.</u>